



**Ebook Directory**  
the best source of ebook

The book was found

# Intellectual Property Rights Management: Rookies, Dealers And Strategists



## Synopsis

This book explores how the entire toolbox of intellectual property (IP) protection and management are successfully combined and how firms generate value from IP. It provides a framework of archetypes which firms will be able to self-identify with and which will allow companies to focus on the IP and IP Management issues most relevant to them.

## Book Information

Hardcover: 195 pages

Publisher: Palgrave Macmillan; 2015 edition (February 27, 2015)

Language: English

ISBN-10: 1137469528

ISBN-13: 978-1137469526

Product Dimensions: 5.5 x 0.6 x 8.5 inches

Shipping Weight: 14.1 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #4,728,634 in Books (See Top 100 in Books) #84 in Books > Business & Money > Insurance > Property #966 in Books > Business & Money > Human Resources > Knowledge Capital #1301 in Books > Law > Business > Commercial

## Customer Reviews

Lars Alk rsig is Assistant Professor in the Department of Management Engineering at Technical University of Denmark.   Karin Beukel is Assistant Professor of Innovation and Entrepreneurship in the Department of Food and Resources Economics at Copenhagen University, Denmark.   Toke Reichstein is Professor in the Department of Innovation and Organizational Economics at Copenhagen Business School, Denmark.

[Download to continue reading...](#)

Intellectual Property Rights Management: Rookies, Dealers and Strategists Governance of Intellectual Property Rights in China and Europe (Elgar Intellectual Property and Global Development series) Real Estate: Passive Income: Real Estate Investing, Property Development, Flipping Houses (Commercial Real Estate, Property Management, Property Investment, ... Rental Property, How To Flip A House) Choreographing Copyright: Race, Gender, and Intellectual Property Rights in American Dance Protect or Plunder: Understanding Intellectual Property Rights (Global Issues Series) Archetypes in Branding: A Toolkit for Creatives and Strategists Big-League Break

(Rookies) Early-Stage Technologies: Valuation and Pricing (Intellectual Property-General, Law, Accounting & Finance, Management, Licensing, Special Topics) The Guardian of Every Other Right: A Constitutional History of Property Rights (Bicentennial Essays on the Bill of Rights) Dealers of Lightning: Xerox PARC and the Dawn of the Computer Age A Thousand Cuts: The Bizarre Underground World of Collectors and Dealers Who Saved the Movies Art Law: The Guide for Collectors, Investors, Dealers & Artists Wheelers, Dealers, Pucks & Bucks: A Rocking History of Roller Hockey International The Law and Practice of Trademark Transactions: A Global and Local Outlook (Elgar Intellectual Property Law and Practice series) Valuation and Dealmaking of Technology-Based Intellectual Property: Principles, Methods and Tools The Law and Regulation of Franchising in the EU (Elgar Intellectual Property Law and Practice series) Selected Intellectual Property and Unfair Competition, Statutes, Regulations and Treaties, 2013 (Selected Statutes) Intellectual Property in Government Contracts: Protecting and Enforcing IP at the State and Federal Level Selected Intellectual Property and Unfair Competition Statutes, Regulations, and Treaties (Selected Statutes) Copyrights and Copywrongs: The Rise of Intellectual Property and How it Threatens Creativity

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)